

# Accessible EPUB and PDF for Section 508 (ADA) and WCAG 2.0 Compliance

## Why Apex CoVantage



Apex holds a Benetech Global Certified Accessible™ (GCA) Certification.



Apex creates born accessible digital content in tandem with the release of print-ready PDF products through our prepress workflow.



Apex experts remediate PDF and EPUB to meet Section 508 (ADA) requirements.

## Content Inputs

- Print collections
- Books & manuscripts
- Video, photo, audio
- Journals & magazines
- Proxy Statements
- Financial Disclosure Reports

## Deliverables

- XML (METS/ALTO, TEI, NLM, JATS, BITS)
- HTML/HTML5/xHTML
- Accessible PDF
- Accessible (EPUB)
- XBRL/DITA



In 2018, the U.S. government update to Section 508 (ADA) of the Rehabilitation Act of 1973 went into effect. The update refreshed guidelines impacted web content and digital files such as PDF. The Section 508 (ADA) refresh aligned guidelines and standards in the U.S. with those issued by the European Commission (European Accessibility Act) and the World Wide Web Consortium (Web Content Accessibility Guidelines 2.1 [WCAG 2.1]).

Section 508 (ADA) mandates compliance by all Federal agencies to ensure those with disabilities have equal access to government information. The accessibility requirements by extension affected the content expected from publishers, academic libraries, and, other organizations responsible for putting information supported by government funding into the public domain.

- In 2019, ADA Title III Lawsuits exceeded 11,000 cases, an increase of almost 9% over 2018
- According to the Centers for Disease Control, approximately 61 million people, or 25% of the adult American population, live with a disability. This group has an estimated annual disposable income of over \$645 Billion
- Accessibility creates New Revenue Streams, ROI, and enhanced SEO
- Apex can eliminate your company's exposure by creating and converting all content to be Section 508 (ADA) Compliant

## Markets Apex Serves

**Publishing** – Create new Revenue Streams by making all content Accessible, augmenting SEO

**Government** – Mandates are current - Section 508 (ADA)

**Financial and Insurance** – Financial Disclosure Forms, Proxy Statements, SAR's, AR's, Policies

**Libraries and Museums** – Accessibility is crucial to make content available to Everyone

**Corporate Governance and Compliance** – Make content Accessible to Internal and External Stakeholders

