

Datasheet ■ Digitization & Preservation

# Digitally Preserve, Store, and Access Your Most Valuable Assets

Libraries, museums, and publishers recognize the value and importance of digitizing content collections. Whether the goal is to preserve assets for future generations, make historic content available and accessible online, or create new revenue streams, a dependable digitization partner is crucial.

**For nearly 30 years, Apex has expertly transformed tens of millions of pages, photos, and other unique content from physical to digital.** Apex has the professional expertise and agility to manage any large-scale content project from start to finish, producing high-quality digital output the first time, every time.

## Content Inputs

- Print collections
- Books & manuscripts
- Video, photo, audio
- Journals & magazines
- Microfilm & microfiche
- Newspapers
- Cultural artifacts
- Electronic data

## Deliverables

- XML (METS/ALTO, TEI, NLM, JATS, BITS)
- HTML/HTML5/xHTML
- PDF (print, web, segmented)
- eBook (EPUB/MOBI)
- Metadata creation, normalization, transcription



## The Apex Difference

### 3-Tiered Quality Controls

Apex's unique workflows and process controls include three levels of quality assurance:

1. Content is checked throughout each step of the workflow for cleanliness
2. Each workflow step itself is also evaluated to ensure it is performing exactly as designed
3. Final content is random-sample tested by an independent team ensuring a perfect product

### Human Touch

The best results are achieved by optimally balancing the processing power of the computer with the cognitive power of the human mind. Apex systems apply human intervention at strategic points throughout the transformation process to ensure the highest quality without sacrificing speed.



### Superior Technology

A two-step algorithm within Apex's Intelligent Zoning and Algorithmic Conversion System (IZAAC) uses sophisticated signal processing technologies to disaggregate each piece of content into granular parts for re-aggregation into any desired digital format.





Content & Media Solutions

## About Apex CoVantage

Apex is a leading supplier of metadata, data conversion, editorial, and content-enhancement services to publishers worldwide. By balancing leading technology and broad industry expertise, Apex delivers exceptional content and media solutions to its customers. Apex has been managing large-scale content projects for libraries, publishers, and media companies around the world for nearly 30 years.

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## Working With Apex



### Partnership Approach

Apex approaches each client as a partner with the common goal of achieving superior project results. Our team looks at the foundation of your challenge to uncover and prescribe the best possible solution — often discovering opportunities that may have otherwise been overlooked.



### Seamless Technology Integration

Utilizing Apex's internally-developed, flexible software allows us to integrate with your current systems, make enhancements quickly, and customize them for your specific needs.



### Flexibility

Customers come to Apex with some seemingly insurmountable challenges, and we have never failed to rise to the occasion. Apex has developed custom software for digitizing right-to-left or top-to-bottom pages, integrated crowdsourcing into the transcription process, and created detailed metadata, among many other customizations. No challenge is too great for our experts.



### Value

Highly efficient, accurate systems and technology ensure your work is completed on time and on budget. Apex eliminates the need for costly rework, cutting down on overhead and wasted resources.

## Transform your collections with the best in quality, speed, and value.

“Apex has been a trusted service provider for JSTOR for over 15 years. They provide high quality, cost effective, and well-managed support, ranging from large-scale and ongoing conversion services for our journals and books products to smaller-scale but still important projects such as our Hebrew Journals collection, which required new language and character system expertise to be combined with adherence to all our standard specifications. We depend upon Apex's expertise, and our products are better as a result.”

— John Kiplinger, JSTOR



Learn more at [apexcovantage.com](http://apexcovantage.com)