



Accelerate the path to clean, consistent copy



A basic responsibility of copy editors is to ensure the accuracy and consistency of all words and phrases throughout the editorial work under review. That's always a tall order, requiring a keen eye for detail.

But when the project is a book that might run 300 pages or more, and the copy includes frequent references to terms of art or acronyms particular to the subject matter, ensuring consistency throughout the manuscript becomes an even greater challenge.

EditIQ manuscript standardization and editing program, is a proprietary software-as-a-service tool that takes Microsoft Word's find-and-re-place function to an entirely new level.

"With **EditIQ**, I can accomplish in about three hours what would take six to nine hours to do manually. It's basically priceless, in my opinion."

Freelance Copy Editor

apexcovantage.com

EditIQ gives you unparalleled control over the copyediting process:

- Scan an entire document for inconsistent:
 - Words
 - Phrases
 - Acronyms
 - Common punctuation
 - U.K. and U.S. spellings
- Update all, or change one at a time
- See full context of word usage, not just block text
- Generate custom style sheets
- Track and view reports of all changes made
- Save progress and return later



Simplify the Process

Editors can be hard-pressed to recall how a particular word is spelled, or how an acronym is expressed, when the item appears sporadically within a lengthy manuscript.

For example, should American or U.K. spelling conventions be applied to words such as “organize” and “favor,” (or “organise” and “favour”)? When a manuscript is loaded into **EditIQ**, users can choose to treat either the U.K. or U.S. convention as primary, and the technology will serve a list of each term that should be reviewed. In a similar fashion, copy editors can easily review common punctuations, acronyms, and more.

The Apex Difference

EditIQ empowers copy editors by:

- Improving the accuracy of final copy. Using **EditIQ**, copy editors change terms all at once or one at a time, while seeing the context in which specific terms are used. **EditIQ** makes it easy for editors to make crucial judgments correctly.
- Accelerating the copy-editing process. Because it is simple and intuitive to use, **EditIQ** allows editors to move quickly through specific terms that need to be checked for accuracy.
- Avoiding the need to charge premium rates. The speed and simplicity of the technology allows copy editors to provide a premium level of service at their regular rates.

EditIQ

EditIQ is a proprietary technology, offered as a service to which users gain access online, that empowers copyeditors to be faster and more effective in their work by enabling them to easily review common terms for accuracy.

“**EditIQ** is amazing. When I was a managing editor, I would program macros to help automate the standardization of text, but **EditIQ** takes things to a whole new level. Bravo!”

Freelance Copy Editor



About Apex CoVantage

Apex is a leading supplier of metadata, data conversion, editorial, and content-enhancement services to publishers worldwide. By balancing leading technology and broad industry expertise, Apex delivers exceptional content and media solutions to its customers. Apex has been managing large-scale content projects for libraries, publishers, and media companies around the world for nearly 30 years.

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