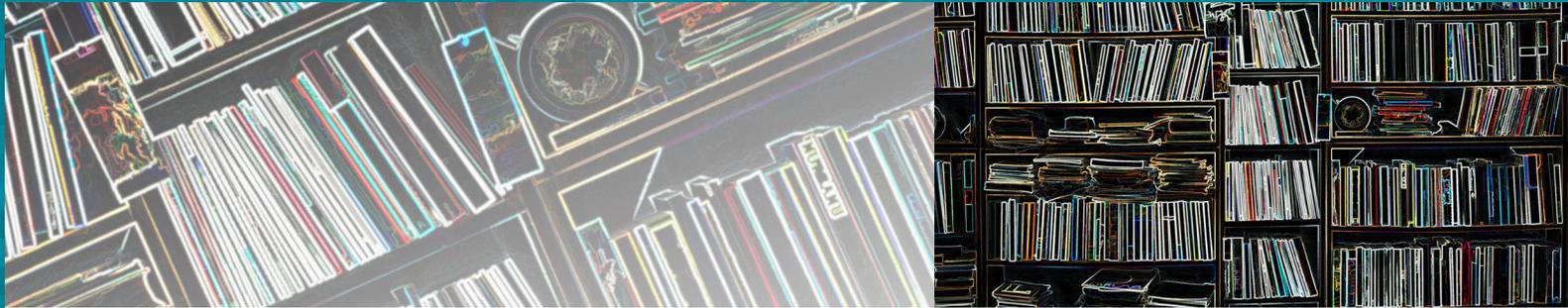




# Digitize your valuable content archives to preserve, store, and share



**For publishers, libraries, and museums, the value of digitizing content archives is clear. Digitization delivers new audiences to content owners, increases web traffic, produces additional revenue streams, and provides consumers with deeper content experiences.**

Yet such archives may stretch decades or longer, and typically exist only on paper or microfilm, some of it worn or damaged by time. How do archive owners move these rich resources out of their attics and basements and into the light of day?

**IZAAC**, the Intelligent Zoning and Algorithmic Conversion system, deploys a combination of human intellect and sophisticated signal processing technologies to disaggregate pieces of content into granular components, such as the headline, subtitle, images, and captions, for re-aggregation into any desired digital format.

**IZAAC helps to simplify the digitization process for a wide range of content types, including:**

- Print collections
- Books & manuscripts
- Video, photo, audio
- Journals & magazines
- Microfilm & microfiche
- Newspapers
- Cultural artifacts
- Electronic data

**The final product is then delivered in your desired file type:**

- XML (METS/ALTO, TEI, NLM, JATS, BITS)
- PDF (print, web, segmented)
- HTML/HTML5/xHTML
- eBook (EPUB/MOBI)



## A Customized Approach to Digitization

**IZAAC** is one vital tool in Apex CoVantage's customized process for content digitization, helping to enable optimal results for each individual content owner.

Because each content owner is unique and no two archives are alike, content digitization is a highly tailored process, with peak results achieved through a careful balance of computer processing and the cognitive power of the human mind. Apex's team of highly trained digitization specialists use **IZAAC** to achieve clients' specific objectives.

## 3-Tiered Quality Controls

Apex systems apply human intervention at strategic points throughout the transformation process to ensure the highest quality without sacrificing speed. Our unique workflows and process controls include three levels of quality assurance:

<b>1</b>	<b>InlineQC</b> Content is <b>checked</b> for cleanliness throughout each step of the workflow
<b>2</b>	<b>ProcessQA</b> Each workflow step is <b>evaluated</b> to ensure it is performed exactly as designed
<b>3</b>	<b>ProductQA</b> Final content is <b>random-sample tested</b> by an independent team ensuring a perfect product

## Transform Your Collections With the Best in Quality, Speed, and Value

With **IZAAC**, Apex has expertly transformed tens of millions of pages, photos, and other unique content from physical to digital. Apex has the professional expertise and agility to manage any large-scale content project from start to finish, producing high-quality digital output the first time, every time.



Content & Media Solutions

### About Apex CoVantage

Apex is a leading supplier of metadata, data conversion, editorial, and content-enhancement services to publishers worldwide. By balancing leading technology and broad industry expertise, Apex delivers exceptional content and media solutions to its customers. Apex has been managing large-scale content projects for libraries, publishers, and media companies around the world for nearly 30 years.

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