



Publication-ready graphics in minutes



Image preparation. It's a seemingly simple step in a publishing workflow, yet it's a frequent source of frustration and major cause of delay.

That's because images must meet the *publisher's* format specifications while also meeting the *author's* vision for what his or her final product will look like.

When authors submit ill-formatted images, what often follows is a tedious back-and-forth process to perfect the format and meet author expectations – slowing time to publication, increasing costs, and frustrating authors.

The solution? PACE - the Picture Analysis & Conversion Engine - a groundbreaking technology that allows authors to effortlessly deliver images to exact publisher specifications upfront and in minutes.

Authors simply upload their image files into the web-based system and run them against pre-set publisher standards. PACE then converts the files automatically to meet those specifications (file size, resolution, file type) when possible. When manual correction is required, PACE describes exactly what the author needs to do.

There are more than 30,000 authors currently using PACE, with new adopters daily.

The reasons are clear. PACE vastly improves the author experience by:

- Simplifying and accelerating the image-correction process
- Enabling authors to upload multiple images at once, in every major format
- Providing authors a proof of what the corrected image will look like when published
- Powering quick edits like cropping, alternate text metadata tagging, and renaming files
- Reducing the time to approval from days to minutes





Quality Checks Performed by PACE

- File type
- Layers (TIFF)
- Figure dimensions
- Alpha channels (TIFF)
- Color mode
- Compression (TIFF)
- Resolution (TIFF)
- Fonts (EPS)

How PACE Benefits Publishers

Publishers enjoy the significant advantages that come from having more-satisfied authors. Moreover, for publishers, PACE:

- Automates and simplifies image-quality assurance, reducing publisher frustration and increasing editorial quality
- Dramatically reduces time to publication – and the associated costs
- Eliminates the need for involvement of publishers' graphic production teams in the image-correction process
- Reduces image discrepancies up to 80%
- Adapts easily into publishers' existing workflow, or works as a standalone technology

File Formats Accepted by PACE



“As the use of PACE has increased, the number of image discrepancies and image queries from authors during the editorial process have dropped.”

Public Library of Science (PLOS)



Content & Media Solutions

About Apex CoVantage

Apex is a leading supplier of metadata, data conversion, editorial, and content-enhancement services to publishers worldwide. By balancing leading technology and broad industry expertise, Apex delivers exceptional content and media solutions to its customers. Apex has been managing large-scale content projects for libraries, publishers, and media companies around the world for nearly 30 years.

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