

Production and Workflow Solutions for Publishers

In the competitive publishing landscape, there is no room for error. Customers want their favorite content in increasingly new places, different formats, and at lower prices. To keep up with changing demands, the process for creating content—from books and ebooks, to journals, articles, and websites—must evolve.

That's why the world's leading publishers trust Apex to create, enhance, and transform their content assets in record time with exceptional accuracy. Apex provides publishers with a full suite of publishing production, workflow, and content creation solutions.

“Apex’s approach is totally professional and customer-oriented. They helped us reinvent our outdated, circuitous workflows and challenged us to implement automations that have brought our production processes into the 21st century.”

Helen Atkins, Public Library of Science

apexcovantage.com



Publish in record time, with exceptional accuracy

Apex CoVantage has been at the forefront of publishing services for more than 25 years, specializing in the creation of semi-automated production processes that utilize the processing power of technology and the insight and creativity of the human mind to produce the best solutions for clients. Apex has worked with the world's leading publishers to transform how they publish content. With more than 2,000 dedicated employees, Apex is capable of scaling rapidly to manage global projects of all types and sizes, ensuring customer assets are made accessible quickly and accurately.

Flawless Composition and Editorial

Apex provides a full scope of behind-the-scenes production and project management services to move your content from final copy through publishing. Our XML-first processes and built-in quality controls ensure faster time to market for publishers.

- Digital Formatting
- Typesetting
- Artwork + Design
- Indexing

Content Development, Enhancement, and Optimization

Need to generate large amounts of content quickly? Apex can help. Our content creation and editing expertise covers a wide range of technical, scientific, engineering, and medical areas. We can also polish your finished copy with our teams of seasoned editors and proofreaders.

- Writing
- Abstracting
- Indexing
- Cataloging
- Transcribing
- Captioning
- Recording
- Copyediting
- Proofreading

XML Workflow and Content Management Consulting

Publishers are no longer focused on just producing pages in a book, but on publishing content on platforms – books, websites, smartphones, tablets, e-readers, websites and more. Apex consultants develop agile workflow solutions that reduce corrections, decrease overall time to publish, and adapt with this ever-evolving industry.

Robust Metadata and Improved Searchability

Metadata is the driving force behind organic search and recommendations. Is your digital content equipped to be found? Apex creates original metadata and captions, extracts and improves existing metadata, or normalizes what exists on your content for improved efficiency, visibility, and ROI.

Content Digitization

Make your content easy to access in today's digital world. Apex digitizes books, journals, textbooks, magazines, microfilm, and more. We're equipped to handle even the most delicate collections. Publications, images, and special collections are carefully preserved and made searchable for maximum ROI.



About Apex CoVantage

Apex is a leading supplier of metadata, data conversion, editorial, and content-enhancement services to publishers worldwide. By balancing leading technology and broad industry expertise, Apex delivers exceptional content and media solutions to its customers. Apex has been managing large-scale content projects for libraries, publishers, and media companies around the world for nearly 30 years.

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